

BONUS · DEEPPFAKE SURVIVAL

Deepfake & Morphed Image Survival Guide.

What to do in the first 24 hours when AI-generated fake imagery is used against you.

**“The fake is theirs.
Your truth is yours.”**

A SheShield Cyber Resource · Free to share

EMERGENCY · 24/7

1930 · cybercrime.gov.in · [NCW](https://ncw.gov.in) · stopncii.org

SheShield Cyber

EMERGENCY SUMMARY

AI-generated fake images and videos can be created from a single public photo. If you've been targeted, act in this order — fast.

1. IMMEDIATE STEPS

- Do NOT engage publicly with the post
- Do NOT pay any ransom
- Screenshot the content + URL before reporting
- Save the uploader's username + profile link

2. REVERSE-SEARCH THE FAKE

- Google Images (images.google.com)
- Yandex Images (often best for faces)
- TinEye
- Bing Visual Search

Document every URL where the fake appears. You will need this list for takedown notices.

3. GLOBAL TAKEDOWN — stopncii.org

stopncii.org generates a unique cryptographic 'hash' from your image. Major platforms (Meta, TikTok, Reddit, X, Pornhub, Bumble, etc.) auto-block any matching upload — without ever seeing your image.

- Visit stopncii.org
- Upload from your device (image never leaves it)
- Receive your case ID
- Track takedown progress

4. LEGAL STEPS IN INDIA

- File FIR under IT Act §66E, §67, §67A
- Add IPC / BNS §308 (extortion) if blackmailed
- Cite 'Deepfake Advisory' guidelines (MeitY, 2023+)
- Demand interim takedown order under §69A

5. SOCIAL RESPONSE STRATEGY

- Tell 2-3 trusted people first — break the isolation
- Prepare one short statement only if you choose to speak publicly
- Mute notifications; do not read comment sections
- Get counselling support: iCall 9152987821

HELPLINES

1930 — National Cyber Crime Helpline (24/7)

cybercrime.gov.in — File official complaint

NCW — 011-26942369 / 26944754

stopncii.org — Global intimate-image takedown
iCall — 9152987821 (counselling)
Vandrevala — 1860-2662-345 (24/7 mental health)

It is not you. It is a file.

You are not what they made. You are what you do next.